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To All Participating Wineries:

We are pleased to invite you to participate in the Eighteenth Annual Jefferson Cup Invitational Wine Competition.

Our judges have extended this invitation in recognition of the excellence achieved by the winery and its wines. This invitation is being extended to only five hundred wineries amongst the nearly ten thousand throughout America. We believe that the output of these wineries represents the best of commercial American wine and intend to convince the American public of this as well.

This year's Jefferson Cup Invitational takes place on November 16 and 17, 2017. The inclusion of your wines in this competition identifies them as among the most important and best examples of their region, style and variety. By bringing attention to these wines, we wish to notify the wine-drinking public that we believe them to be prime examples of American agriculture as expressed in wine.

This competition is not open to every winery willing to submit an entrance fee. Rather we select the best of the best, culled from tastings and competitions in America. The Jefferson Cup Invitational was founded in 1999 in honor of Thomas Jefferson. Jefferson fathered our constitution, helped champion the international concept of human rights and was a seminal figure in America's cultural, culinary (including wine) and agricultural history.

Following the Jefferson Cup competition, the remaining wines are donated to ANGEL FLIGHT CENTRAL. Because of the crucial needs of charities struggling to cope with the economy while continuing to help our communities, we're pleased to have helped ANGEL FLIGHT. A public event will be held simultaneous with the Jefferson Cup, and charity sales from those events have raised more than \$1,000,000 over the past ten years. All of that money will benefit children and adults in need. We have attached an information sheet in case you would like to learn more about this worthy charity. We hope that these events reflect well upon the great heritage of Thomas Jefferson.

In the past decade the wines have been assessed by top flight judges such as: Bob Bath MS, Wayne Belding MS (Chairman Emeritus, Court of Master Sommeliers), Dilek Caner MW (Dallas, Texas), Laura de Pasquale MS (VP, Country Vintner), Murli Dharmadhikari (Director, Midwest Grape & Wine Industry Institute.), Bob Foster (the California Grapevine), Tim Gaiser MS (Sommelier Journal), Keith Goldston MS (Range, Washington DC), Peter Marks MW (Icon Estates), Clark Smith (Author, *Post-Modern Winemaking*), Joe Spellman MS (Chairman Emeritus, Court of Master Sommeliers), Todd Steiner (Ohio State Enologist), Guy Stout MS (Glazers, Texas), and Madeline Triffon MS (Prentice Restaurant Group). This year's judges will include many of these respected individuals.

I am Chief Judge and will guarantee the authenticity of the results. We will select great wines as Jefferson Cup winners and award Jefferson Cup Trophies; last year's winners included twenty-four Jefferson Cup winners along with fifty-five Jefferson Cup Nominees for the year 2016. Those twenty-four winners included both vinifera and non-vinifera wines, and included wineries from nine different U.S. states. We also identified one hundred ninety wines as Bronze Medalists and three hundred forty-five wines as Silver Medalists. The judges found sixty-six wines to be worthy of Gold Medals and thirty-one were granted Double Gold Medals. These are truly great wines, reflecting our goal of finding and praising wines of true American excellence.

Attached to your email are documents with procedures for entering the competition along with shipping instructions. In order to participate, we request that you send three 750ml bottles (or four 375ml bottles) of each participating wine to AngelFlight Central, Attn: Jefferson Cup/Don Sumple, 10 Richards Road, Kansas City, MO 64116, phone 816-421-2300. In addition, we are charging one of the lowest entrance fees in the business, only \$50 per wine entry, in order to bring together our excellent group of judges.

Please let me know if you think that the winery can participate. We believe that this honor is bestowed in recognition of the great achievements of your winery and we hope to communicate this to the American public.

Best Regards,

Doug Frost MS, MW

Director, Jefferson Cup Invitational